

*Adelante of Suffolk County
Cultural & Civic Events, Inc.*

Puerto Rican/Hispanic Day Parade

2007 Sponsorship Opportunities and Benefits

Grand Sponsor

\$20,000

- One Table for 10 at the Gala Banquet – with Table Signage
- Color Journal Back Page Cover
- Primary Wall Display at the Gala Banquet
- Prominent recognition at the Gala Banquet
- Parade Float
- Prominent Logo placement on parade poster
- Recognition in event press releases
- Acknowledgement by the master of ceremonies at the parade review stand
- Banner placement at the parade review stand
- 20 x 20 festival booth
- Premier stage signage & stage mention @ festival
- Three 5-minute stage spot promotion
- Logo included on all media

Patron Sponsor

\$7,500

- Six reservations to the Gala Banquet – with Table Signage
- Silver Journal Page
- Recognition at the Gala Banquet
- Wall banner display at the Gala Banquet
- Logo placement on parade poster
- Recognition in event press releases
- Banner placement at the parade review stand
- Acknowledgement by the master of ceremonies at the parade review stand
- 10 x 10 festival booth
- Stage signage
- Stage mention by MC

Corporate Sponsor

\$12,000

- One Table for 10 at the Gala Banquet – with Table Signage
- Gold Journal Page
- Wall banner display at the Gala Banquet
- Recognition at the Gala Banquet
- Logo placement on parade poster
- Acknowledgement by the master of ceremonies at the parade review stand
- Banner placement at the parade review stand
- Recognition in event press releases
- 10 x 20 festival booth
- Prime stage signage @ festival
- Stage mention
- One 5-minute stage spot promotion
- Logo included on all media

Business Sponsor

\$4,000

- Four reservations to the Gala Banquet – with Table Signage
- Bronze Journal Page
- Recognition at the Gala Banquet
- Logo placement on parade poster
- Banner placement at the parade review stand
- Acknowledgement by the master of ceremonies at the parade review stand
- 10 x 10 festival booth

Gala Banquet

_____ Dinner Ticket \$100.00
_____ Table of 10 Includes
table signage \$1,000.00
_____ Table of 12 Includes
table signage \$1,200.00

Journal Advertisement

Corporate Page Gold \$2,000.00
Patron Page Silver \$1,500.00
Benefactor Page Bronze \$1,000.00
Business Page White \$ 500.00

Commitment deadline for all sponsorships is due with payment, April 2, 2007. Enclose camera-ready artwork. Do not clip or staple artwork. Make checks payable to: Adelante of Suffolk County, Inc.

Name/Business: _____

Address _____

_____ Zip _____

Phone: () _____ Email: _____

Contact Person: _____ Title: _____

Sponsorship Level: _____ \$ _____